

Television advertising directed toward children under the age of five should not be allowed

Many parents are concerned about influences of television's advertisements on their children. There are many different points of view for discussing about are these advertising harmful for kids or not. Some individuals believe that they have profits but others claim that they have disadvantages. In my belief, we they have advantages and drawbacks too.

On the one hand, many a mother who are learn about these recommendations that what should they buy. Not only can they see the new necessary items but also during such moments their children can enjoy watching these. For instance, a friend of mine tells me that "I use television advertising for realizing what I need to prepare to my little son, also I can select the toys which his reactions to them is lovely."

On the other hand, watching television advertising is fantastic for children, as well as requesting objects will be increased. First, I maintain that it has drawbacks on their eyes, bodies and minds. Moreover, it can be like a drug addictive. Second, parents may cannot be afford of the purchase that their kids point out. Hence, the children watching a

lot of interesting toys as well as asking their parents to buy those expensive and unnecessary items, parents are annoying such advice.

In my opinion, we should consider moderation also we should monitor our children that what they see and how long is passed. In addition, it is one of the subject that it is depends on using individuals. Many parents need such advertising but others are tired of them. Therefore, parents can control what is useful for them and avoid the factors that are not helpful.

In conclusion, parents have key role about this environment. Besides, they have an important responsibility about raising children and they take apart that what kids watching.